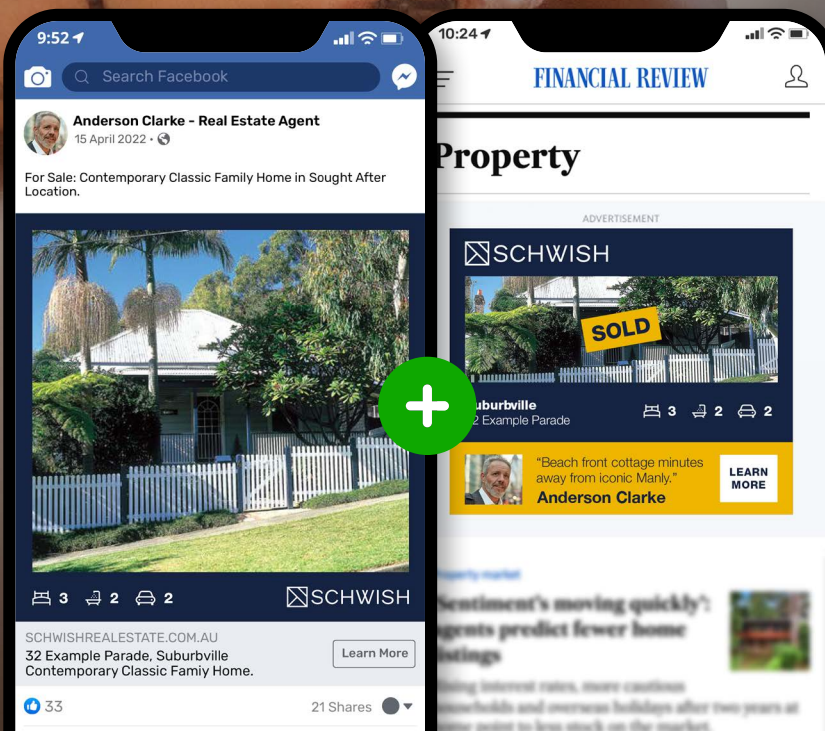




AIM Digital Marketing helps find more buyers online

Ready to embrace the future of real estate marketing?
Let AIM do the heavy lifting.



Watch video

Domain

Buyers & Sellers use the internet & social media extensively on their property research activities

AIM gives your seller far more exposure for their property sale, and then promotes you by digitally marketing your successful sale - using the most powerful marketing platforms in the world.



Reach thousands of locals, including actively researching future sellers.



AIM is a leading, feature packed, multi-channel advertising solution.



Target active buyers & researching sellers, optimised for your listing's location & type.



Find passive buyers, who represent a substantial percentage of all sales.



Advanced ad targeting including retargeting & special interest targeting.



AIM is one of the most advanced solution in-market with more features & capability.



	Price inc GST (AUD)	Facebook Instagram Ads	Google Display Ads	Google Search Ads	Ad Campaign Length	*Typical Ad Delivery	SOLD Digital DL Included
AIM Digital Mini	\$175				7 days	23k-38k ads 150-200 clicks	
AIM DUO Reach	\$468				14 days	50k-100k ads 250-530 clicks	inc 10k-20k Google + Facebook ads
AIM DUO Pro	\$899				28 days	145k-220k ads 600-900 clicks	inc 30k-50k Google + Facebook ads

* Typical figures are indicative, based on substantial data from past ad campaigns using a mix of balanced and awareness objectives (some packages selectable campaign objective options), as of February 2023, and are not guaranteed. These indicative figures are updated from time to time to reflect longer term trends. 'k' means 1000, so 25k is 25,000.

^ Please note that your chosen AIM package may have certain limitations when ordered via Realhub. Please contact our team for further clarification and details.

Watch video...



aimdigital.io



Ads include a feature property, your image, contact details, and a quote or notable claim about the sale.



Google Display ads appear on websites, including top and popular sites, plus some apps.



AIM uses both Google, Facebook & Instagram to connect your sales success with more locals.



Retargeting occurs when someone who clicked on your ads, including property ads, is shown your sold ad.



A 'click' occurs when someone clicks on your ad to view your property online.



When you also use AIM for property sales, you will build a much larger remarketing audience for you own ads.

